

Announcements

in 15 Standard Ink Colors
from **THE SOURCE**

ALL ANNOUNCEMENTS AVAILABLE WITH
BLANK MATCHING ENVELOPES AT NO ADDITIONAL CHARGE.

(Quantities Are Approximate)

| | | 100 | 200 | 300 | 400 | 500 | 600 | 700 | 800 | 900 | 1000 | ADD'L 100 |
|--|-----------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|--------------|
| 4 BAR, 4 BAR FOLDOVER Includes Single Side Printing CUSTOMER STOCK 10% Extra Must Be Provided | 1 STANDARD INK COLOR | \$84 | \$104 | \$128 | \$152 | \$176 | \$200 | \$224 | \$248 | \$272 | \$296 | \$30 |
| | 2 STANDARD INK COLORS | \$134 | \$154 | \$178 | \$202 | \$226 | \$250 | \$274 | \$298 | \$322 | \$346 | \$30 |
| 5½ BAR TRADITIONAL | 1 STANDARD INK COLOR | \$86 | \$106 | \$130 | \$154 | \$178 | \$202 | \$226 | \$250 | \$274 | \$298 | \$32 |
| | 2 STANDARD INK COLORS | \$136 | \$156 | \$180 | \$204 | \$228 | \$252 | \$276 | \$300 | \$324 | \$348 | \$32 |
| 5½ BAR SPECIALTY | 1 STANDARD INK COLOR | \$96 | \$122 | \$152 | \$182 | \$212 | \$242 | \$272 | \$302 | \$332 | \$362 | \$37 |
| | 2 STANDARD INK COLORS | \$146 | \$172 | \$202 | \$232 | \$262 | \$292 | \$322 | \$352 | \$382 | \$412 | \$37 |
| 5½ BAR FOLDOVER Includes Single Side Printing | 1 STANDARD INK COLOR | \$100 | \$130 | \$164 | \$198 | \$232 | \$266 | \$300 | \$334 | \$368 | \$402 | \$42 |
| | 2 STANDARD INK COLORS | \$150 | \$180 | \$214 | \$248 | \$282 | \$316 | \$350 | \$384 | \$418 | \$452 | \$42 |
| LEE SIZE, LEE FOLDOVER Includes Single Side Printing | 1 STANDARD INK COLOR | \$98 | \$124 | \$154 | \$184 | \$214 | \$244 | \$274 | \$304 | \$334 | \$364 | \$37 |
| | 2 STANDARD INK COLORS | \$148 | \$174 | \$204 | \$234 | \$264 | \$294 | \$324 | \$354 | \$384 | \$414 | \$37 |
| ANNOUNCEMENT ENVELOPE IMPRINTING (Applies only when announcements are ordered at the same time.) | 1 STANDARD INK COLOR | \$56 | \$64 | \$76 | \$88 | \$100 | \$112 | \$124 | \$136 | \$148 | \$160 | \$20 |
| | 2 STANDARD INK COLORS | \$106 | \$114 | \$126 | \$138 | \$150 | \$162 | \$174 | \$186 | \$198 | \$210 | \$20 |

Announcements

| | |
|--|---|
| CATALOG LOGOS, BORDERS, RULES, SYMBOLS | FREE |
| ANGLED TYPE, VERTICAL LAYOUT, REVERSE TYPE | FREE |
| CUSTOMER SUPPLIED LOGOS, BORDERS | \$ 5 |
| PROOF | FREE |
| CLOSE / HAIRLINE / TRAP REGISTRATION (Between 2 ink colors) (Closer than 1/8".) For registration between 3 or more colors, call for quote. | \$ 25 |
| NON-STANDARD PMS INK WASHUP (Less \$30 for customer ink) | \$ 98 |
| MOTIF, SPECIAL EFFECTS, SCREENS | \$ 20 |
| FLAT PRINTING (May require extra days to dry) | FREE |
| 2ND SIDE PRINTING, 1 STANDARD INK COLOR (available on foldover announcements only) | \$ 56 for 1st 100 pieces + \$ 22 each add'l 100 pieces |
| 2ND SIDE PRINTING, 2 STANDARD INK COLORS (available on foldover announcements only) | \$ 106 for 1st 100 pieces + \$ 22 each add'l 100 pieces |

| | | up to 1000 | ADDITIONAL 1000's |
|--|-----------------------|-------------------|------------------------------|
| SHIPPING CHARGES (Includes UPS ground freight) | Route Delivery | FREE | FREE |
| | UPS Ground | \$ 11 | \$ 11 |
| | Drop Ship To Customer | \$ 17 | \$ 17 |

Foil Stamped & Embossed Announcements

Retail Price List

In 24 Standard Foils and 15 Standard Ink Colors

from **THE SOURCE**

| | | 100 | 200 | 300 | 400 | 500 | 600 | 700 | 800 | 900 | 1000 | ADD'L 100 |
|--|---|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|--------------|
| 4 Bar, 4 Bar Foldover <i>(Includes single side printing)</i> Customer Furnished Stock <i>(10% extra setup stock must be provided)</i> | 1 Standard Foil or Blind Embossing | \$188 | \$208 | \$232 | \$256 | \$280 | \$300 | \$320 | \$340 | \$360 | \$380 | \$32 |
| | 1 Standard Foil or Emboss & 1 Ink Color | \$248 | \$268 | \$292 | \$316 | \$340 | \$360 | \$380 | \$400 | \$420 | \$440 | \$32 |
| | 1 Standard Foil Emboss | \$328 | \$348 | \$372 | \$396 | \$420 | \$440 | \$460 | \$480 | \$500 | \$520 | \$32 |
| | 1 Standard Foil Emboss & 1 Ink Color | \$388 | \$408 | \$432 | \$456 | \$480 | \$500 | \$520 | \$540 | \$560 | \$580 | \$32 |
| 5½ Bar Traditional | 1 Standard Foil or Blind Embossing | \$193 | \$216 | \$243 | \$270 | \$297 | \$317 | \$337 | \$357 | \$377 | \$397 | \$32 |
| | 1 Standard Foil or Emboss & 1 Ink Color | \$253 | \$276 | \$303 | \$330 | \$357 | \$377 | \$397 | \$417 | \$437 | \$457 | \$32 |
| | 1 Standard Foil Emboss | \$333 | \$356 | \$383 | \$410 | \$437 | \$457 | \$477 | \$497 | \$517 | \$537 | \$32 |
| | 1 Standard Foil Emboss & 1 Ink Color | \$393 | \$416 | \$443 | \$470 | \$497 | \$517 | \$537 | \$557 | \$577 | \$597 | \$32 |
| 5½ Bar Specialty | 1 Standard Foil or Blind Embossing | \$198 | \$224 | \$254 | \$284 | \$314 | \$339 | \$364 | \$389 | \$414 | \$444 | \$37 |
| | 1 Standard Foil or Emboss & 1 Ink Color | \$258 | \$284 | \$314 | \$344 | \$374 | \$399 | \$424 | \$449 | \$474 | \$504 | \$37 |
| | 1 Standard Foil Emboss | \$338 | \$364 | \$394 | \$424 | \$444 | \$469 | \$494 | \$519 | \$544 | \$574 | \$37 |
| | 1 Standard Foil Emboss & 1 Ink Color | \$398 | \$424 | \$454 | \$484 | \$514 | \$539 | \$564 | \$589 | \$614 | \$644 | \$37 |
| 5½ Bar Foldovers <i>(Includes single side printing / foil / embossing)</i> | 1 Standard Foil or Blind Embossing | \$230 | \$260 | \$294 | \$328 | \$362 | \$387 | \$412 | \$437 | \$462 | \$487 | \$37 |
| | 1 Standard Foil or Emboss & 1 Ink Color | \$290 | \$320 | \$354 | \$388 | \$422 | \$447 | \$472 | \$497 | \$522 | \$547 | \$37 |
| | 1 Standard Foil Emboss | \$370 | \$400 | \$434 | \$468 | \$502 | \$527 | \$552 | \$577 | \$602 | \$627 | \$37 |
| | 1 Standard Foil Emboss & 1 Ink Color | \$430 | \$460 | \$494 | \$528 | \$562 | \$587 | \$612 | \$637 | \$662 | \$687 | \$37 |
| Lee Size, Lee Foldovers <i>(Includes single side printing / foil / embossing)</i> | 1 Standard Foil or Blind Embossing | \$210 | \$240 | \$274 | \$308 | \$342 | \$370 | \$398 | \$426 | \$454 | \$482 | \$40 |
| | 1 Standard Foil or Emboss & 1 Ink Color | \$270 | \$300 | \$334 | \$368 | \$402 | \$430 | \$458 | \$486 | \$514 | \$542 | \$40 |
| | 1 Standard Foil Emboss | \$350 | \$380 | \$414 | \$448 | \$482 | \$510 | \$538 | \$566 | \$594 | \$622 | \$40 |
| | 1 Standard Foil Emboss & 1 Ink Color | \$410 | \$440 | \$474 | \$508 | \$542 | \$570 | \$598 | \$626 | \$654 | \$682 | \$40 |
| Announcement Envelope Imprinting <i>(Applies only when announcements are ordered at the same time)</i> | 1 Standard Foil or Blind Embossing | \$160 | \$168 | \$180 | \$192 | \$204 | \$214 | \$224 | \$234 | \$244 | \$254 | \$32 |
| | 1 Standard Foil or Emboss & 1 Ink Color | \$220 | \$228 | \$240 | \$252 | \$264 | \$274 | \$284 | \$294 | \$304 | \$314 | \$32 |
| | 1 Standard Foil Emboss | \$300 | \$308 | \$320 | \$332 | \$344 | \$354 | \$364 | \$374 | \$384 | \$394 | \$32 |
| | 1 Standard Foil Emboss & 1 Ink Color | \$360 | \$368 | \$380 | \$392 | \$414 | \$424 | \$434 | \$444 | \$454 | \$464 | \$32 |

Foil Stamped & Embossed Enhancements Announcements

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|--|---|
| Catalog Logos, Borders, Rules, Symbols | FREE |
| Angled Type, Vertical Layout, Reverse Type | FREE |
| Customer Supplied Logos & Borders | \$5 |
| Proof | FREE |
| Close/Hairline/Trap Registration between 2 foils or 2 inks (For registration between 3 or more colors, call for quote) | \$26 for 100 to 1000 \$50 for 1100 to 2000, etc. |
| Close/Hairline/Trap Registration between foil & ink (For registration between 3 or more colors, call for quote) | \$100 for 100 to 1000 \$200 for 1100 to 2000, etc. |
| Non-Standard PMS Ink Washup (Deduct \$30 if customer supplies the ink) | \$98 |
| Premium Foils (add to base price) | \$20 for 1st 100 + \$10 each additional 100 |
| Motifs, Special Effects, Screens (Screens and some effects & motifs not available for foil stamping or embossing) | \$20 for 100 to 1000 \$40 for 1100 to 2000, etc. |
| 2nd Standard Foil | \$90 for 1st 100 + \$10 each additional 100 |
| 2nd & 3rd Standard Foil | \$180 for 1st 100 + \$20 each additional 100 |
| 3rd Standard ink color | \$50 for 100 to 1000 \$100 for 1100 to 2000, etc. |
| 3rd & 4th Standard ink color | \$70 for 100 to 1000 \$140 for 1100 to 2000, etc. |
| Flat Printing (May require extra days to dry) | FREE |
| Foil or Embossing on Flap and Inside of Foldover or on Front and Flat of Announcement Envelope | \$80 for 1st 100 + \$20 each additional 100 |
| Printing on Flap and Inside of Foldover or on Front and Flap of Announcement Envelope | \$60 for 100 to 1000 \$120 for 1100 to 2000, etc. |

See Announcements Retail Price List for Shipping Charges