

Business Cards

in 15 Standard Ink Colors
from **THE SOURCE**

(Quantities Are Approximate)

| | | 250 | 500 | 1000 | Add'l 1000 (Same Card) |
|--|-------------------------------|---------|--------------------|--------------------|---------------------------|
| BASIC CARDS * See specifications on catalog page * White Vellum Stock * Choice of 6 layouts * Catalog logos only * Typestyles and point sizes restricted | | | | | |
| | Black, Reflex Blue or Red Ink | \$17 | \$19 | \$21 | \$21 |
| WHITE VELLUM | 1 Standard Ink Color | \$34.50 | \$38.50 | \$42.50 | \$38 |
| | 2 Standard Ink Colors | \$52.50 | \$56.50 | \$62.50 | \$58 |
| COLORED VELLUM Antique White, Gray, Light Blue, Blue, Pink, Mint, Yellow & Stardust | 1 Standard Ink Color | \$52 | \$54 | \$64 | \$60 |
| | 2 Standard Ink Colors | \$68 | \$72 | \$82 | \$76 |
| LINEN, LAID, CUSTOMER STOCK | 1 Standard Ink Color | | \$54 ⁵⁰ | \$64 ⁵⁰ | \$60 |
| | 2 Standard Ink Colors | | \$72 ⁵⁰ | \$82 ⁵⁰ | \$76 |
| MARBLE, CONCEPT, WHITE KROMKOTE & COLORED PARCHMENT (All Colored Parchment Except White) | 1 Standard Ink Color | | \$59 | \$69 | \$63 |
| | 2 Standard Ink Colors | | \$73 | \$83 | \$77 |
| STRATHMORE, MOSS, CONFETTI | 1 Standard Ink Color | | \$80 | \$90 | \$86 |
| | 2 Standard Ink Colors | | \$96 | \$106 | \$100 |
| FLUORESCENT, PLASTISHEEN, LEATHERETTE, METALLIC, WOODGRAIN, CLASSICS, COLUMNS, WHITE PARCHMENT | 1 Standard Ink Color | | \$94 | \$114 | \$112 |
| | 2 Standard Ink Colors | | \$114 | \$134 | \$132 |
| FOLDOVER BUSINESS CARDS Includes Printing on Inside & Outside of Cards (No Customer Stock Accepted) | 1 Standard Ink Color | \$124 | \$146 | \$202 | |
| | 2 Standard Ink Colors | \$156 | \$176 | \$236 | |

Business Cards

Enhancements

(Quantities Are Approximate - Prices Per Quantity)

| | 250 | 500 | 1000 & Add'l 1000s |
|---|---|------|-----------------------|
| CATALOG LOGOS, BORDERS, RULES, SYMBOLS | FREE | FREE | FREE |
| REDUCTION/ENLARGEMENT OF CATALOG OR CUSTOMER ART | FREE | FREE | FREE |
| ANGLED TYPE, VERTICAL LAYOUT, REVERSE TYPE | FREE | FREE | FREE |
| CUSTOMER SUPPLIED LOGOS & BORDERS | \$5 | \$5 | \$5 |
| BLEEDS PER SIDE | \$20 | \$20 | \$20 |
| PROOF (On orders priced at more than \$50) | FREE | FREE | FREE |
| PROOF (On orders priced at \$50 or less) | \$12 | \$12 | \$12 |
| CLOSE / HAIRLINE / TRAP REGISTRATION (Between 2 ink colors) (Closer than 1/8".) For registration between 3 or more colors, call for quote. | \$25 | \$25 | \$25 |
| NON-STANDARD PMS INK WASHUP (Deduct \$30 If Customer Supplies The Ink) | \$98 | \$98 | \$98 |
| MOTIFS, SPECIAL EFFECTS, SCREENS | \$20 | \$20 | \$20 |
| 2 SIDED CARDS (Add To Base Price) | 1 STANDARD INK COLOR | \$52 | \$62 |
| | 2 STANDARD INK COLOR | \$70 | \$80 |
| 3RD STANDARD INK COLOR (Add To Base Price) | | \$60 | \$70 |
| 3RD AND 4TH STANDARD INK COLORS (Add To Base Price) | | \$88 | \$98 |
| FLAT PRINTING (May Require Extra Days To Dry) | Add \$40 to Base Price Free when printing with PMS inks | | |

| DROP SHIPPING CHARGES (Label Must Be Provided) | ROUTE DELIVERY | FREE | FREE | FREE |
|---|--|------|------|------|
| | UPS GROUND | \$8 | \$8 | \$8 |
| | DROP SHIP TO CUSTOMER INCLUDES UPS GROUND FREIGHT | \$14 | \$14 | \$14 |

| VOLUME DISCOUNT Same Company Name, Same Stock, Same Inks Same Quantity Per Card • No More Than 2 Line Changes | 4 NAMES OR 4,000 CARDS = 10% OFF | 12 NAMES OR 12,000 CARDS = 15% OFF |
|---|--|--|
| NO DISCOUNTS ON 250 CARDS • BASIC CARDS • NON-CATALOG STOCKS | | |

Foil Stamped & Embossed Business Cards

In 24 Standard Foils and 15 Standard Ink Colors

from **THE SOURCE**

Retail Price List

(Quantities Are Approximate)

| | | 250 | 500 | 1000 | Additional 1000's <small>same card</small> |
|--|---|-------|-------|-------|--|
| WHITE VELLUM | 1 Standard Foil or Blind Embossing | \$116 | \$136 | \$156 | \$104 |
| | 1 Standard Foil or Emboss & 1 Ink Color | \$156 | \$176 | \$196 | \$124 |
| | 1 Standard Foil Emboss | \$206 | \$226 | \$266 | \$184 |
| | 1 Standard Foil Emboss & 1 Ink Color | \$246 | \$266 | \$306 | \$214 |
| COLORED VELLUM <i>Antique White, Gray, Light Blue, Blue, Pink, Mint, Yellow & Stardust</i> | 1 Standard Foil or Blind Embossing | | \$146 | \$166 | \$114 |
| | 1 Standard Foil or Emboss & 1 Ink Color | | \$186 | \$206 | \$134 |
| | 1 Standard Foil Emboss | | \$236 | \$276 | \$194 |
| | 1 Standard Foil Emboss & 1 Ink Color | | \$276 | \$316 | \$224 |
| CUSTOMER FURNISHED STOCK | 1 Standard Foil or Blind Embossing | | \$156 | \$176 | \$124 |
| | 1 Standard Foil or Emboss & 1 Ink Color | | \$196 | \$216 | \$144 |
| | 1 Standard Foil Emboss | | \$246 | \$286 | \$204 |
| | 1 Standard Foil Emboss & 1 Ink Color | | \$286 | \$326 | \$234 |
| LINEN, MARBLE, CONCEPT, LAID, WHITE KROMKOTE & COLORED PARCHMENT <i>(All Colored Parchment Except White)</i> | 1 Standard Foil or Blind Embossing | | \$166 | \$186 | \$134 |
| | 1 Standard Foil or Emboss & 1 Ink Color | | \$206 | \$226 | \$154 |
| | 1 Standard Foil Emboss | | \$256 | \$296 | \$214 |
| | 1 Standard Foil Emboss & 1 Ink Color | | \$296 | \$336 | \$244 |
| STRATHMORE, MOSS, CONFETTI | 1 Standard Foil or Blind Embossing | | \$176 | \$206 | \$154 |
| | 1 Standard Foil or Emboss & 1 Ink Color | | \$216 | \$246 | \$174 |
| | 1 Standard Foil Emboss | | \$266 | \$316 | \$234 |
| | 1 Standard Foil Emboss & 1 Ink Color | | \$316 | \$366 | \$264 |
| PLASTISHEEN, METALLIC, FLUORESCENT, WHITE PARCHMENT, COLUMNS, LEATHERETTE, CLASSICS, WOODGRAIN | 1 Standard Foil or Blind Embossing | \$216 | \$246 | \$296 | \$194 |
| | 1 Standard Foil or Emboss & 1 Ink Color | \$256 | \$286 | \$336 | \$234 |
| | 1 Standard Foil Emboss | \$306 | \$336 | \$406 | \$294 |
| | 1 Standard Foil Emboss & 1 Ink Color | \$346 | \$376 | \$446 | \$324 |
| FOLDOVER BUSINESS CARDS <i>Includes foiling on one side and printing on inside & outside of cards (No Customer Stock Accepted)</i> | 1 Standard Foil or Blind Embossing | \$216 | \$246 | \$296 | \$194 |
| | 1 Standard Foil or Emboss & 1 Ink Color | \$256 | \$286 | \$336 | \$234 |
| | 1 Standard Foil Emboss | \$306 | \$336 | \$406 | \$294 |
| | 1 Standard Foil Emboss & 1 Ink Color | \$346 | \$376 | \$446 | \$324 |

Enhancements

Foil Stamped & Embossed Business Cards

(Quantities Are Approximate)

| | 250 | 500 | 1000 & Additional 1000's | |
|---|--|-------------|--|------|
| CATALOG LOGOS, BORDERS, RULES & SYMBOLS | FREE | FREE | FREE | |
| REDUCTION OR ENLARGEMENT OF CATALOG OR CUSTOMER ART | FREE | FREE | FREE | |
| PROOF <i>(With order within 30 Days)</i> | FREE | FREE | FREE | |
| ANGLED TYPE, VERTICAL LAYOUT, REVERSE TYPE <i>(Fine reverses not recommended for foil or embossing)</i> | FREE | FREE | FREE | |
| CUSTOMER SUPPLIED LOGOS & BORDERS | \$5 | \$5 | \$5 | |
| BLEEDS PER SIDE | \$20 | \$20 | \$20 | |
| CLOSE / HAIRLINE / TRAP REGISTRATION <i>(Between 2 foils or 2 inks)</i> <i>(Call for quote on close registration between 3 or more ink colors)</i> | \$25 | \$25 | \$25 | |
| CLOSE / HAIRLINE / TRAP REGISTRATION <i>(Between foil and ink)</i> | \$100 | \$100 | \$100 | |
| NON-STANDARD PMS INK WASHUP <i>(Deduct \$30 if customer supplies the ink)</i> | \$98 | \$98 | \$98 | |
| PREMIUM FOILS <i>(Add to base price)</i> | \$20 | \$30 | \$40 | |
| MOTIFS, SPECIAL EFFECTS, SCREENS <i>(Screens and some motifs not available for foiling/embossing)</i> | \$20 | \$20 | \$20 | |
| PRINTING ON BACKSIDE <i>(Add to base price)</i> 1 Standard Ink Color / 2 Standard Ink Colors | \$52 / \$70 | \$52 / \$70 | \$62 / \$80 | |
| 2ND OR 3RD STANDARD FOIL COLOR <i>(Add to base price for each additional color)</i> | \$90 | \$100 | \$120 | |
| 2ND INK COLOR | \$30 | \$30 | \$30 | |
| 3RD / 3RD AND 4TH STANDARD INK COLORS <i>(Add to base price for each additional color)</i> | \$52 / \$70 | \$52 / \$70 | \$62 / \$80 | |
| FLAT PRINTING <i>(May require extra days to dry)</i> <i>(Our standard is raised printing. Please specify flat printing on order if desired.)</i> | FREE | FREE | FREE | |
| SHIPPING CHARGES | Route Delivery | FREE | FREE | FREE |
| | UPS Ground | \$8 | \$8 | \$8 |
| | Drop Ship To Customer | \$14 | \$14 | \$14 |
| VOLUME DISCOUNT <i>Same Company Name / Stock / Foils / Inks / Quantity. No more than 2 line changes.</i> | 4 NAMES OR 4,000 CARDS = 10% OFF | | 12 NAMES OR 12,000 CARDS = 15% OFF | |
| NO DISCOUNTS ON 250 CARDS • NON-CATALOG STOCKS | | | | |

Note: Prices include manufacturing of a one time use single level foil stamping die that will not be returned to the customer. The customer may supply a single level, multi level, or combination die at no additional charge. The following are not recommended for foil stamping or blind embossing: Very fine typestyles, finely detailed logos, type smaller than 10 pts. Screens are not available.